

A **robust independent study\*** has shown the impact of



**1510** children  
**36** schools



**25** teachers observed using Bug Club

**113** teachers interviewed

**15** control schools

**41** parents interviewed

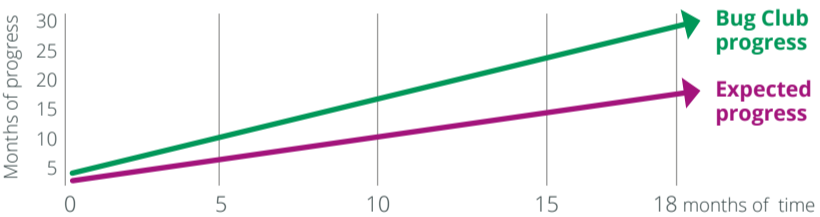
**21** intervention schools using Bug Club



**95%** of children enjoyed reading by the end of the study, an increase of **6%**



Children make **30 months of progress** in 18 months



Children receiving **Pupil Premium** gain up to **3 months of progress**



Picture vocabulary  
Word decoding  
Word recognition  
Comprehension

Children receiving **free school meals**

**+1** month's gain



Picture vocabulary  
Word decoding  
Word recognition  
Comprehension

Find out more about how Bug Club could give your children a reading boost, go to [www.pearsonprimary.co.uk/bugclubboost](http://www.pearsonprimary.co.uk/bugclubboost)



\* Results after 18 months from an independent study carried out by leading academics from UCL Institute of Education (IOE), in partnership with the Pearson UK Research Team. Research findings on progress are based on pupils being ahead of the control group.