



# Pearson

## Multi-Academy Trusts: Collaborate to Achieve

### Speaker Biographies

**Sir Tim Brighouse**  
British Educator



Born in Leicestershire (1940), Tim was brought up there and in East Anglia. Tim attended state schools and took a degree in modern history from Oxford, where he trained to be a teacher. He taught in Grammar (Derbyshire) and Secondary Modern (South Wales) schools before entering educational administration in Monmouthshire. After spells with Buckinghamshire and the Association of County Councils, Tim became Deputy Ed Officer (I.L.E.A) and Chief Education Officer, first in Oxfordshire 1978-1989 and then Birmingham 1993-2002. In between he was Professor of Education in Keele University. Tim's last full-time post was Commissioner and then/Chief Adviser for London Schools (2002-2007) and led the London Challenge, Visiting Professor Institute of Education London 2002- 2014), Norham Fellow Education department, Oxford University. Tim has written books and articles on education, broadcast and spoken at local, national and international conferences. He is currently columnist with Times Educational Supplement and has Honorary degrees from various British Universities, including Open, Exeter, Sunderland, Oxford Brookes, Wolverhampton, Keele, Greenwich, Bishop Grossteste, Lincoln, UCL Institute of Education, City of Birmingham, University of West of England, Brighton and Middlesex.



**Dan Morrow**  
CEO  
The Woodland Academy Trust



Dan has a proven track record in school improvement and strategic leadership and systems leadership are his passion. His own leadership journey has seen him lead at a senior level in an all through, a secondary and, prior to his appointment to the Trust, a primary school. His main learning has been that leadership vision, values and behaviours are more crucial than context in securing rapid and sustained progress.

By ensuring high expectations, underpinned by accountability structures built on credibility and integrity, Dan has led schools to be outstanding in every category and turned schools from special measures to good in all categories within 12 months. Leading on accountability means ensuring clear goals and targets are set, monitored and underperformance is quickly challenged and addressed, through support and quality assurance.



**Dr. Eleanor Andressen**



[Dr] Eleanor Andressen is a Senior Researcher and UK and Core Efficacy Lead at Pearson. Her background is in Education Product Development, and she has a particular interest in the employer role in technical and vocational education and training. In her current role she leads on large scale research projects, including impact evaluations, to ensure that Pearson products, services and qualifications are having the positive impact on learner outcomes intended by their design. She also advises teams on the implementation of Efficacy processes throughout the product lifecycle.

In her session, Eleanor will give an overview of the approaches taken by Pearson to embedding Efficacy principles and processes, outline how these enable evaluation and evidence of impact and success, and finally explore how elements of this might benefit and support the work of Primary MATs.



**James Toop**

CEO

Ambition School Leadership and Institute for Teaching



James is the CEO of Ambition School Leadership/Institute for Teaching, a charity with the single purpose of helping educators to keep getting better. Prior to this he was CEO of Ambition School Leadership, leading the organisation through the merger of The Future Leaders Trust and Teaching Leaders. He also served as the CEO of Teaching Leaders for 8 years.

He started his career as a French teacher in the inaugural Teach First cohort, and joined Teaching Leaders following three years as a management consultant at Monitor Group. He is currently Chair of Governors at STEP Academy Trust and previously served as Chair of Governors at St Mark's Church of England Academy, a secondary school in Mitcham since 2015. He has also served a trustee of The Access Project since 2014, a charity which aims to get more disadvantaged children into top tier universities.