

Revise BTEC National Business Revision Guide

ISBN 9781292150123

IMPORTANT ASSESSMENT UPDATE

As a result of feedback from the Department for Education, there have been some updates to the Set Tasks for **Units 2, 6 and 7 of BTEC Nationals in Business**.

These updates mean there are now some changes required to this book. You need to be aware of these when using this book for revision.

**PLEASE DO NOT USE PAGES 34–45 (Unit 2 skills), PAGES 119–127 (Unit 6 skills),
OR PAGES 162–173 (Unit 7 skills) OF THIS BOOK**

**We have provided updated versions of these pages for Units 2, 6 and 7,
along with updated answers, on the following website:**

www.pearsonfe.co.uk/BTECchanges

Changes to assessment of Unit 2: Developing a Marketing Campaign

You will now be given additional task information in **Part B** rather than Part A.

Your Part A notes to take into Part B (your supervised assessment period):

- **should** include facts and figures relating to organisations, such as the products they offer and the ways they use the marketing mix in their promotional campaigns
- should **not** include any analysis, evaluation or promotional plans.

You must complete your Part B (supervised assessment) task on the computer.

Changes to assessment of Unit 6: Principles of Management

You will now have a period of **1 week** (rather than 2 weeks) in which to complete the six hours allocated to Part A, in advance of Part B (your supervised assessment period).

You are **not** allowed to take any notes into Part B (your supervised assessment period).

Change to assessment of Unit 7: Business Decision Making

You will be asked to produce responses using appropriate business formats, as listed in H2 of the essential content in the Specification.